

**MBVCA Board Meeting  
Friday, January 31, 2025**

Harold Rosen War Room  
1701 Meridian Avenue, Suite 403  
Miami Beach, Florida 33139

**AGENDA**

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|------|--|---------------------|
| I.   | Welcome – Peggy Benua, Chair   | 10:30 am – 10:35 am |
| II.  | Minutes Approval – December 12, 2024   | 10:35 am – 10:50 am |
| III. | Administrative Update<br>A. FY 2024/2025 Budget Update<br>B. Announcements/Discussion Items<br>C. Upcoming Events Calendar<br>D. Next Meeting Date | 10:50 am – 11:05 am |
| IV.  | Spring Campaign Review & Approval – Holly Winter, Private Label Marketing, LLC.  | 11:05 am – 11:45 am |
| V.   | Adjournment  | 11:45 am            |