

**MBVCA Board Meeting
Wednesday, October 5, 2016
10:00 am**

**Miami Beach Watersports Center
6500 Indian Creek Drive, 2nd Floor
Miami Beach, Florida 33141**

AGENDA

- I. Welcome – Peggy Benua, Chair 10:00 am – 10:05 am
- II. Minutes Approval – September 23, 2016 10:05 am – 10:10 am
- III. Administrative Updates 10:10 am – 10:20 am
 - A. 2015/2016 Budget Review
 - B. 2016/2017 Budget Review
 - C. New Projects Update
 - D. Social Media Update
 - E. Things to Come/Denied Applicants
 - F. Next Meeting Date
 - G. Announcements/Discussion Items/New Items
- IV. Tourism Advancement Program – First Period Grants 10:20 am – 11:45 am
 - A. Initiatives
 - i. **The Customer and You-Certificate Program in Service** – UNIDAD of Miami Beach
 - B. Special Events Recurring
 - i. **2016 Miami Beach Halloween Half Marathon & Freaky 4-Miler** – Exclusive Sports Marketing, Inc.
 - ii. **Latin Songwriter’s Hall of Fame “La Musa” Awards** – Latin Songwriters Hall of Fame
 - iii. **Miami Beach Bowl** – Miami Beach Bowl
 - iv. **NATPE Miami-Global Content Market 2017** – NATPE-National Association of Television Program Executives
 - v. **SCOPE Miami Beach 2016** – SCOPE Art Show
 - vi. **Seed Food and Wine Festival Miami Beach** – The Dirt Box, LLC
 - vii. **The Miami Beach Pan American Internationals Karate Tournament** – Hialeah School of Self Defense
 - viii. **UNTITLED Art Fair Miami Beach** – Art Fairs Unlimited LLC d/b/a UNTITLED, Miami Beach
 - C. Special Projects Recurring
 - i. **2016 Capital One Orange Bowl Game and Ancillary Events** – Orange Bowl Committee
 - ii. **2017 Miami Marathon and Half Marathon, Tropical 5K; Health and Fitness Expo** – Life Time Fitness LLC
 - D. Tourism Partnerships
 - i. **LGBT Visitor Center** – MDGLCC Foundation, Inc.
 - ii. **Miami Beach Guest Program** – Miami Beach Chamber of Commerce
 - iii. **Miami Beach Watersports Center, Inc.** – Miami Beach Watersports Center, Inc.
 - iv. **Tourist Hospitality Center** – Miami Beach Latin Chamber of Commerce
- V. Adjournment 11:45 am